



For Immediate Release

Contacts: Denise McCall, [mccall@dmvisual.com](mailto:mccall@dmvisual.com) McCall Design Studio, 610.805.7316  
Linda Day, [lindad@daveyawards.com](mailto:lindad@daveyawards.com) The Davey Awards, 212.675.3555

## **THE INTERNATIONAL DAVEY AWARDS ANNOUNCES 2014 WINNERS**

### **GOLD AND SILVER WINNERS NAMED, ELEVEN BEST-IN-SHOW HONOREES UNVEILED**

[www.daveyawards.com](http://www.daveyawards.com)

New York, NY (October 21, 2014) - The winners of **The 2014 Davey Awards** have been announced by the Academy of Interactive and Visual Arts today. With nearly 4,000 entries from across the US and around the world, the Davey Awards honors the finest creative work from the best small firms, agencies and companies worldwide. **McCall Design Studio, Visual Communications (DMVISUAL)** won in the Public Relations/Social Media Category for her longtime work with the U.S. Navy. Visit: [www.dmvisual.com](http://www.dmvisual.com). McCall, founder, has been serving customers in creative services for 26 years.

The Davey Awards is judged and overseen by the Academy of Interactive and Visual Arts (AIVA), a 600+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Current IAVA membership represents a "Who's Who" of acclaimed media, advertising, and marketing firms including: Code and Theory, Condé Nast, Disney, GE, Keller Crescent, Microsoft, Monster.com, MTV, Push., Publicis, Sesame Workshops, The Marketing Store, Worktank and Yahoo!, and many others. See [www.aiva.org](http://www.aiva.org) for more information.

"This year's Davey Award winners truly embody the idea of small firms with big ideas. The work entered into this year's competition reflects a smart approach to creativity that highlights the capabilities and talents of small agencies worldwide" noted Linda Day, Executive Director of the Davey Awards. She added, "On behalf of the Davey Awards and the Academy, we applaud this year's entrants and winners for their dedication and commitment to perfecting their craft. Congratulations once again for a job well done."