



For Immediate Release

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THE 18th ANNUAL COMMUNICATOR AWARDS ANNOUNCES 2012 WINNERS!

New York, NY (April 30, 2012) - The winners of **The 2012 Communicator Awards** have been announced by the International Academy of the Visual Arts today. The firm, **McCall Design Studio, Visual Communications**, with client and printer, won a Communicator Award in the category of Outdoor/Environmental Advertising Brand Awareness Campaign for this international competition. With thousands of entries received from across the US and around the world, the Communicator Awards is the largest and most competitive awards program honoring the creative excellence for communications professionals.

The Communicator Awards are judged and overseen by the International Academy of the Visual Arts (IAVA), a 550+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Current IAVA membership represents a "Who's Who" of acclaimed media, advertising, and marketing firms including: Condè Nast, Coach, Disney, The Ellen Degeneres Show, Estee Lauder, HBO, Keller Crescent, Monster.com, MTV, Polo Ralph Lauren, Sotheby's Institute of Art, Tribal DDB, Victoria's Secret, Wired, Yahoo!, and many others. See www.iavisarts.org for more information.

"The pool of entries we received for this year's Communicator Awards serves as a true testament to the innovative ideas and capabilities of communications and marketing professionals around the world. Each year our entrants continue to amaze by reinventing the ways we communicate and market in an ever-changing industry" noted Linda Day, executive director of the IAVA. She added, "On behalf of the entire Academy, we congratulate this year's Communicator Award Entrants and Winners for their passion and dedication. We are humbled to be given the opportunity to recognize such amazing work."

The Communicator Awards is the leading international awards program honoring creative excellence for communication professionals. Founded by communication professionals over a decade ago, The Communicator Awards is an annual competition honoring the best in advertising, corporate communications, public relations and identity work for print, video, interactive and audio. This year's Communicator Awards received thousands of entries from companies and agencies of all sizes, making it one of the largest awards of its kind in the world. To find out more information about Communicator Award recipient **McCall Design Studio, Visual Communications**, visit: www.dmvisual.com.

